

# WHAT HOLDS DONORS ?

## BACK FROM GIVING MORE ?



## Do you want to give more? THESE SIMPLE IDEAS CAN HELP YOU.

Most people are not taking full advantage of charitable tax benefits.



GIVE **20%** MORE

by donating appreciated stock directly to charity<sup>1</sup>

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Many people are not sure how to evaluate the impact of their giving.



ASK **9** QUESTIONS

of nonprofits to know how your support will make a difference

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DISCOVER **14** CAUSES

where your charitable giving can go further and help more people

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To learn more about these and other ways to give more, visit [FidelityCharitable.org](http://FidelityCharitable.org).



1. Assumes all realized gains are subject to the maximum federal long-term capital gain tax rate of 20% and the Medicare surtax of 3.8%. Does not take into account state or local taxes, if any. Information provided is general and educational in nature, and should not be construed as legal or tax advice. Fidelity Charitable does not provide legal or tax advice.

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