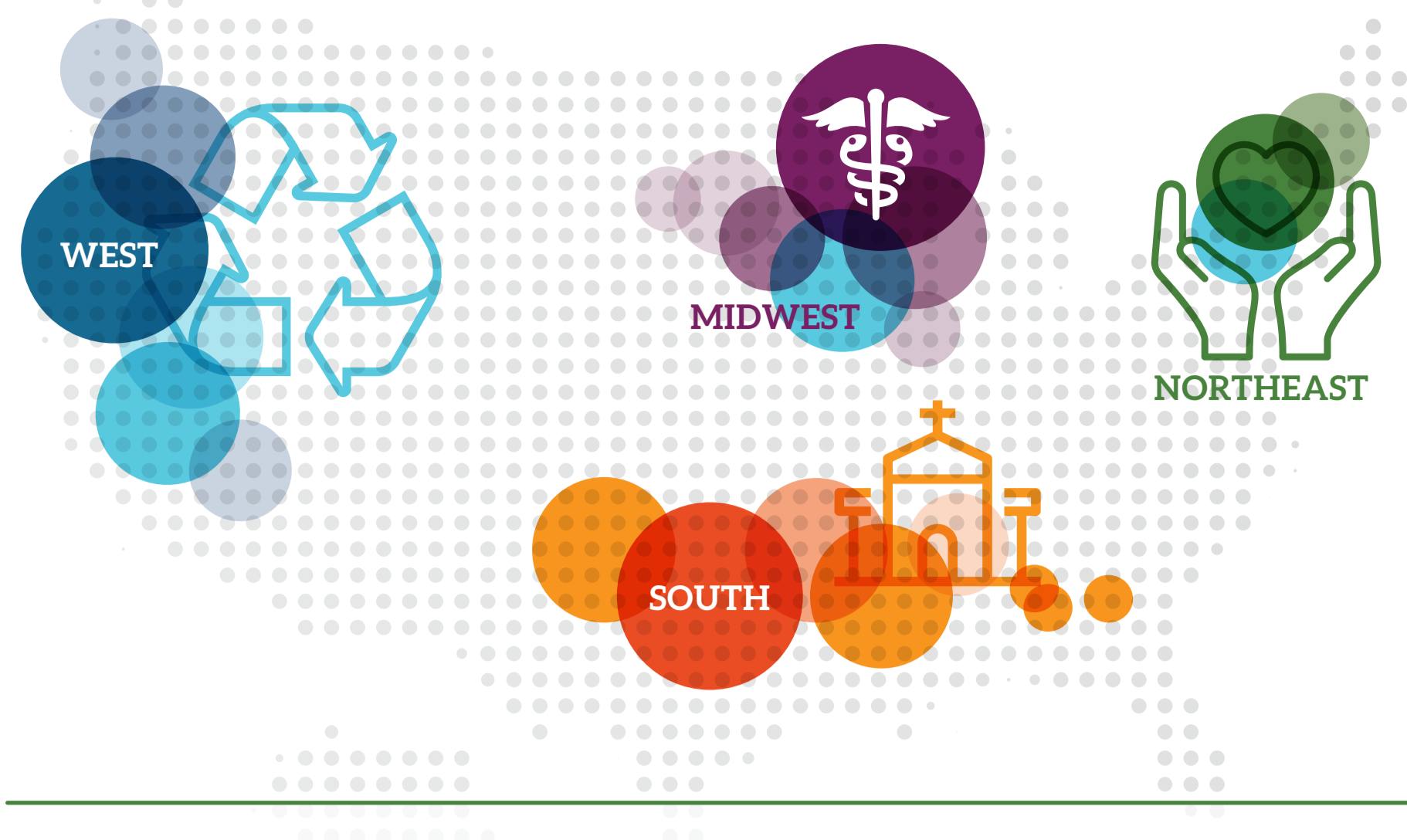


Where You Live, How You Give



Data from the Fidelity Charitable® Giving by Geography 2017 report maps American generosity



Does where you live impact how you give? Fidelity Charitable® wanted to know, and found insights in its 2017 Giving by Geography report. To highlight some regional differences, we focused on activity in three representative cities for each of four areas of the country.

Northeast:

Boston, Bridgeport, CT, New York



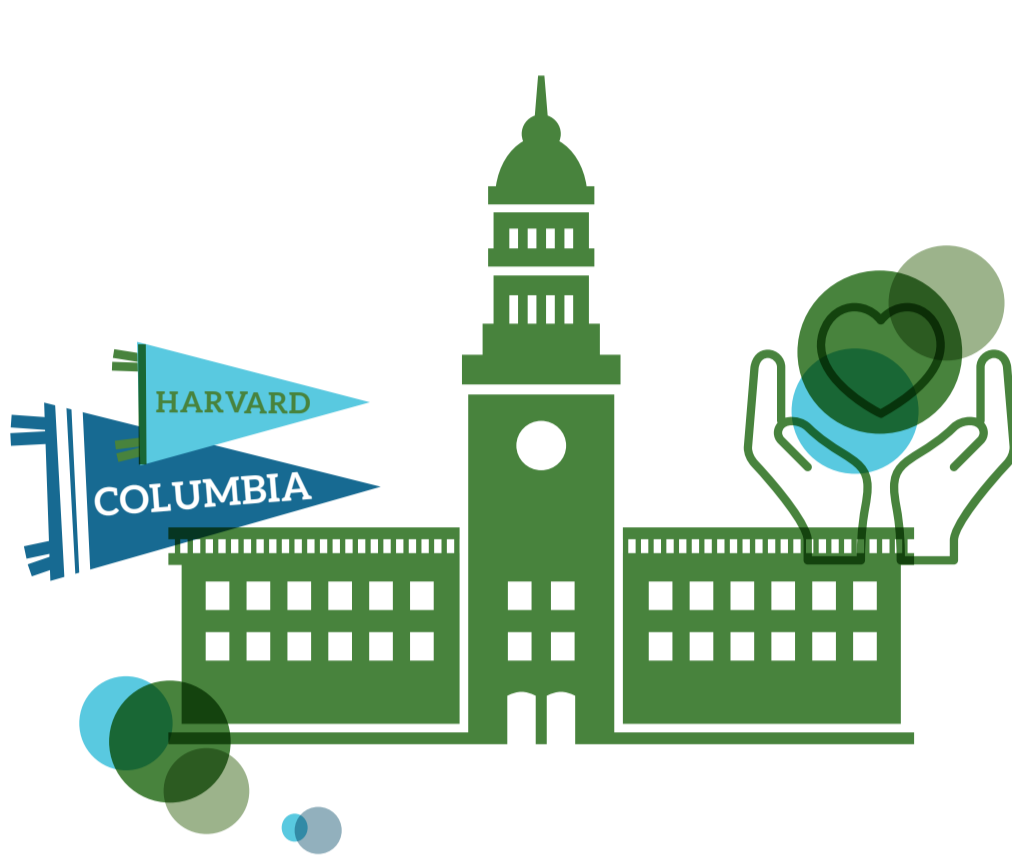
In 2016:
\$6,019
Average grant

Strong school support:

Education charities were popular grant recipients in this region, including Harvard University and Columbia University.



61%
of grant dollars go to local charities



**BOSTON
BRIDGEPORT, CT
NEW YORK**

1/3
Portion of all 2016 Fidelity Charitable grant dollars recommended by donors in these three Northeast cities

South:

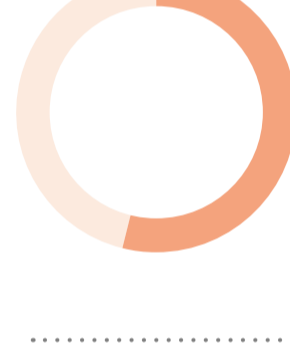
Atlanta, Dallas, Washington, D.C.



In 2016:
\$2,936
Average grant

The role of religion:

Giving and faith go hand in hand in the South: Generosity to churches and other belief communities tends to encourage other types of giving locally and globally.



54%
of grant dollars go to local charities



Giving Globally

Samaritan's Purse, which focuses on international relief, a favorite charity in the South



Midwest:

Chicago, Cincinnati, Minneapolis



In 2016:
\$4,509
Average grant

Living healthier:

Medical charities, such as St. Jude's Children's Research Hospital and the American Cancer Society, have a strong support base in the Midwest.



60%
of grant dollars go to local charities



125%
Year-over-year increase in grant dollars given to local charities



West:

Denver, Los Angeles, San Francisco



In 2016:
\$5,374
Average grant

Wild about the wild:

Passion for animal welfare and environmental charities such as the Nature Conservancy is strongest in the West, when measured in donor support from this region.



46%
of grant dollars go to local charities



11.7
Average number of grants per Giving Account®



Ready to make an impact in your region or across the nation?

Establishing a Giving Account at Fidelity Charitable takes 5 minutes, and a minimum of \$5,000 as your initial contribution.

[Learn More](#)

Or call us at 1-800-262-6039

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2016.

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